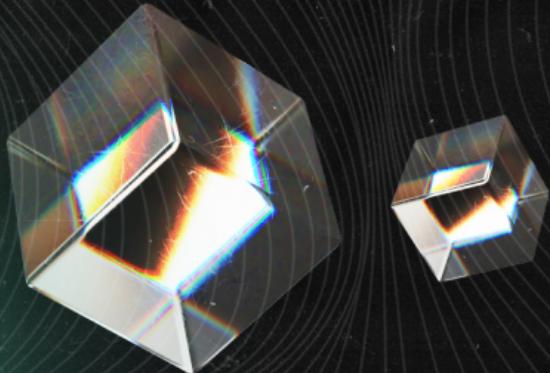


A large, stylized green play button icon, where the triangle is on the left and the word "play." is to its right, all in a bold, sans-serif font.

Some work we accidentally made.



PLAY MARKETING  
AGENCY



\*In case you're  
wondering

A **creative marketing** agency. Obviously.

We build brands, visuals,  
and digital experiences  
people actually remember.

No team pictures.  
No history lessons.

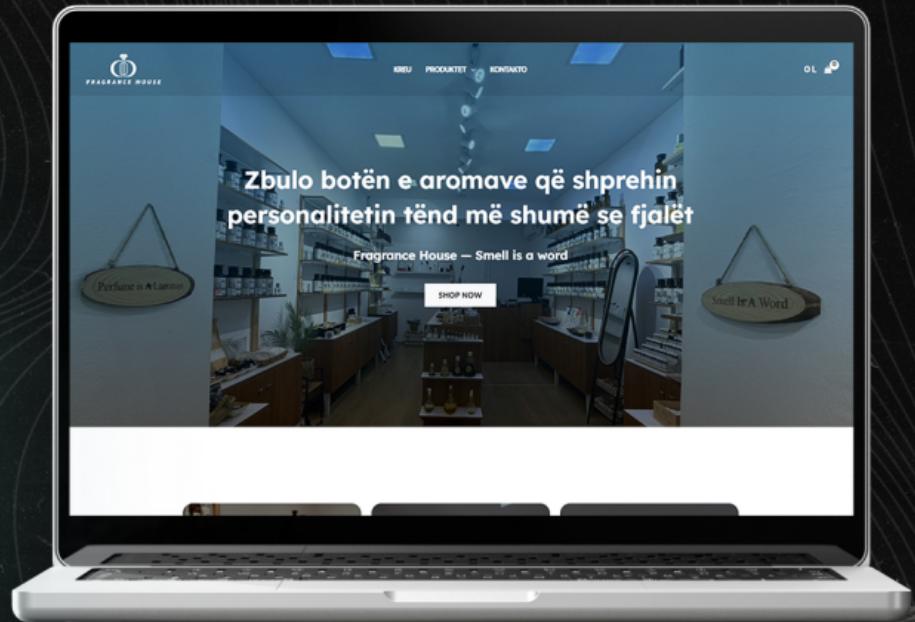
WE MADE  
THIS LOOK  
EASY

...it wasn't

# FRAGRANCE HOUSE 02

eCommerce Website

sells good. smells better



The image shows two devices displaying a perfume brand's website. The tablet screen on the left shows a product search interface with a 'Parfume' category selected. It features a 'Filter by Price' slider, a 'Categories' sidebar with options like 'Aromatic', 'Aromatic Ambrosia', 'Aromatic Marine', 'Ginger Aromatic', 'Rock Diffuser', 'Rock/Sky Star', 'Ville', 'Candie', 'Ingradients & Natura', 'Vegan Powder', 'Under Care', 'Aromatic Ambrosia', 'Aromatic Marine', 'Ginger Aromatic', 'Rock Diffuser', 'Rock/Sky Star', 'Ville', 'Candie', 'Ingradients & Natura', 'Vegan Powder', 'Under Care', and a 'Search products' input field. The smartphone screen on the right shows a promotional landing page with a banner reading 'Vetem per porosita ne WEB' and 'WEB SITE'. It features sections for '1st Class', 'Transport Express', 'Shipment Clienti professionali', and 'Reservemini per 3000+ Clienti'. The page is branded with 'PLAY MARKETING AGENCY' and 'Powered by Dots'.

# NALTA

Marketplace Platform

organized chaos, but make it shoppable.





still us.

brands  
websites  
social media  
complicated things

someone fixed  
this at **2am**.

worth it.

because details  
**add up.**

# this is how we work

design first.  
everything else later.